

**Philips 50BDL3550Q/00 Signage Display Digital signage flat panel
125.7 cm (49.5") VA 400 cd/m² 4K Ultra HD Black Android 8.0**



Brand : Philips

Product code: 50BDL3550Q/00

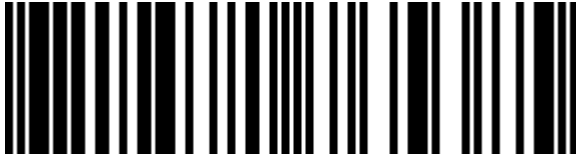
Product name : 50BDL3550Q/00

VA, 1.07 Billion, 0.2854 x 0.2854 mm, 16:9, 8 ms, 500000:1, 4000:1, 400 cd/m², 3840 x 2160, 49.5 inch, 125.7 cm

Philips 50BDL3550Q/00. Product design: Digital signage flat panel. Display diagonal: 125.7 cm (49.5"), Display technology: VA, Display resolution: 3840 x 2160 pixels, Display brightness: 400 cd/m², HD type: 4K Ultra HD. Operating system installed: Android 8.0. Product colour: Black



Display		Design	
Display diagonal *	125.7 cm (49.5")	Panel mounting interface	400 x 400 mm
Display technology *	VA	Performance	
Display resolution *	3840 x 2160 pixels	On Screen Display (OSD) languages	Arabic, Simplified Chinese, Traditional Chinese, German, English, Spanish, French, Italian, Japanese, Polish, Russian, Turkish
Display brightness *	400 cd/m ²	Mean time between failures (MTBF)	50000 h
HD type *	4K Ultra HD	Power	
Native aspect ratio	16:9	Power consumption (typical) *	115 W
Response time	8 ms	Power consumption (standby) *	0.5 W
Contrast ratio (typical)	4000:1	Energy efficiency class (SDR)	G
Contrast ratio (dynamic)	500000:1	Energy consumption (SDR) per 1000 hours	122 kWh
Viewing angle, horizontal	178°	AC input voltage	100-240 V
Viewing angle, vertical	178°	AC input frequency	50-60 Hz
Display number of colours	1.07 billion colours	Energy efficiency scale	A to G
Pixel pitch	0.2854 x 0.2854 mm	Computer system	
Display diagonal (metric)	125.7 cm	Internal memory	2 GB
Ports & interfaces		Internal storage capacity	16 GB
HDMI ports quantity *	2	Operating system installed	Android 8.0
HDMI version	2.0	Video formats supported	H.263, H.264, H.265, MPEG, VP8
HDMI input ports quantity	2	Audio formats supported	AAC, HE-AAC
DVI port *	✓	Image formats supported	BMP, JPEG, PNG
DVI-I ports quantity	1	Weight & dimensions	
USB port *	✓	Display width	1128.4 mm
USB ports quantity	2	Display depth	63.5 mm
USB version	2.0	Display height	649 mm
Ethernet LAN *	✓	Display weight	12.8 kg
Ethernet LAN (RJ-45) ports	1	Packaging content	
Audio (L/R) in	1	Remote control included	✓
Audio (L/R) out	1	Batteries included	✓
RS-232C	✓	Cables included	AC, IR sensor, USB
Remote (IR) input	1	Operational conditions	
Remote (IR) output	1	Operating temperature (T-T)	0 - 40 °C
Audio		Operating relative humidity (H-H)	20 - 80%
Built-in speaker(s) *	✓	Storage temperature (T-T)	-20 - 60 °C
Number of built-in speakers	2	Logistics data	
RMS rated power	10 W	Harmonized System (HS) code	85285210
Design			
Product design *	Digital signage flat panel		
Placement supported *	Indoor		
Product colour *	Black		
VESA mounting *	✓		



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