

Philips 98BDL4550D/00 Signage Display Digital signage flat panel 2.48 m (97.5") IPS Wi-Fi 500 cd/m² 4K Ultra HD Black Android 8.0

Brand : Philips

Product code: 98BDL4550D/00

Product name : 98BDL4550D/00



97.5 inch, 247.7 cm, 3840 x 2160, 60 Hz, 500 cd/m², 1300:1, 16:9, 8 ms, TBD, 90.6 kg, RS232, 3 GB DDR, 32 GB eMMC

Philips 98BDL4550D/00. Product design: Digital signage flat panel. Display diagonal: 2.48 m (97.5"), Display technology: IPS, Display resolution: 3840 x 2160 pixels, Display brightness: 500 cd/m², HD type: 4K Ultra HD. Wi-Fi. Operating system installed: Android 8.0. Product colour: Black



Display		Design	
Display diagonal *	2.48 m (97.5")	Product colour *	Black
Display technology *	IPS	VESA mounting *	✓
Display resolution *	3840 x 2160 pixels	Panel mounting interface	800 x 400 mm
Display brightness *	500 cd/m ²	Bezel width (bottom)	1.6 cm
HD type *	4K Ultra HD	Mounting type	Wall
Native aspect ratio	16:9	Performance	
Response time	8 ms	On Screen Display (OSD) languages	Arabic, Simplified Chinese, Traditional Chinese, Danish, German, Dutch, English, Finnish, French, Italian, Japanese, Norwegian, Polish, Russian, Swedish, Turkish
Contrast ratio (typical)	1300:1	Mean time between failures (MTBF)	50000 h
Contrast ratio (dynamic)	500000:1	Power	
Viewing angle, horizontal	178°	Power consumption (standby) *	0.5 W
Viewing angle, vertical	178°	Energy efficiency class (SDR)	G
Display number of colours	1.07 billion colours	Energy consumption (SDR) per 1000 hours	370 kWh
Display diagonal (metric)	247.7 cm	AC input voltage	100-240 V
Number of displays	1	AC input frequency	50-60 Hz
Ports & interfaces		Energy efficiency scale	A to G
HDMI ports quantity *	4	Computer system	
HDMI version	2.0	Internal memory	3 GB
HDMI input ports quantity	3	Internal storage capacity	32 GB
DVI port *	✓	Operating system installed	Android 8.0
DVI-I ports quantity	1	Video formats supported	H.263, H.264, H.265, MPEG, VP8
DisplayPorts quantity *	2	Audio formats supported	AAC, HE-AAC
DisplayPorts in	1	Image formats supported	BMP, JPEG, PNG
DisplayPorts out	1	Weight & dimensions	
USB port *	✓	Display width	2193.2 mm
USB ports quantity	2	Display depth	97.9 mm
USB version	2.0	Display height	1248.2 mm
Ethernet LAN *	✓	Display weight	90.6 kg
Ethernet LAN (RJ-45) ports	1	Packaging content	
Wi-Fi *	✓	Remote control included	✓
Audio (L/R) in	1	Batteries included	✓
Audio (L/R) out	1	Cables included	AC, IR sensor, RS-232, USB
RS-232 interface	✓	Operational conditions	
RS-232C	✓	Operating temperature (T-T)	0 - 40 °C
Remote (IR) input	1	Operating relative humidity (H-H)	20 - 80%
Remote (IR) output	1		
OPS module slot	✓		
Audio			
Built-in speaker(s) *	✓		
Number of built-in speakers	2		
RMS rated power	10 W		

Design

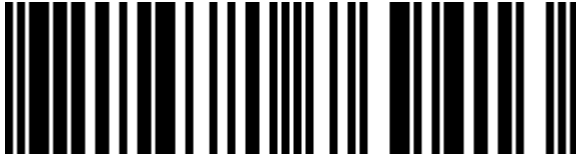
Product design *	Digital signage flat panel
Placement supported *	Indoor

Operational conditions

Storage temperature (T-T)	-20 - 60 °C
Storage relative humidity (H-H)	5 - 95%

Logistics data

Harmonized System (HS) code	85285210
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