

# Philips Signage Solutions 75BDL3552T/00 Signage Display

## Interactive flat panel 189.2 cm (74.5") IPS Wi-Fi 350 cd/m² 4K Ultra HD Black Touchscreen Built-in processor Android 9.0

**Brand :** Philips

**Product family:** Signage Solutions

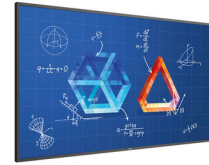
**Product code:** 75BDL3552T/00

**Product name :**  
75BDL3552T/00

- Multi-touch technology capable of 20 touchpoints
- Advanced HE IR touch with smaller, shallower bezels
- Operate, monitor and maintain with CMND and Control
- Anti-glare toughened glass
- Android SoC processor. Native and web apps
- OPS slot allows for PC embedding without cabling
- Whiteboard mode built in
- Wireless screen sharing and advanced collaboration

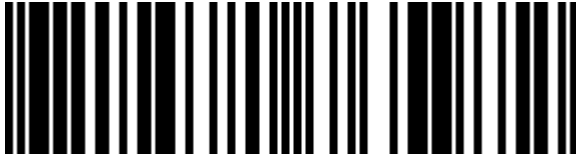
74.5", 3840x2160, 16:9, IPS, Android 9, 4 Go DDR3/ 32 Go eMMC, HDMI, VGA, DP, USB C, DVI, RJ-45, RS-232C, micro SD, mPCIe, 1715.5x993.7x108.7 mm

Philips Signage Solutions 75BDL3552T/00. Product design: Interactive flat panel. Display diagonal: 189.2 cm (74.5"), Display technology: IPS, Display resolution: 3840 x 2160 pixels, Display brightness: 350 cd/m², HD type: 4K Ultra HD, Touchscreen. Wi-Fi. Operating system installed: Android 9.0. Product colour: Black



Display		Performance	
Display diagonal *	189.2 cm (74.5")	Purpose *	Universal
Display technology *	IPS	Picture-in-Picture	✓
Display resolution *	3840 x 2160 pixels	On Screen Display (OSD)	✓
Display brightness *	350 cd/m²	Number of OSD languages	18
HD type *	4K Ultra HD	On Screen Display (OSD) languages	Arabic, Simplified Chinese, Traditional Chinese, Danish, German, Dutch, English, Spanish, Finnish, French, Italian, Japanese, Norwegian, Polish, Portuguese, Russian, Swedish, Turkish
Touchscreen *	✓		
Number of simultaneous touchpoints	20	Mean time between failures (MTBF)	50000 h
Multi-touch	✓	<b>Power</b>	
Native aspect ratio	16:9	Power consumption (typical) *	159.8 W
Response time	8 ms	Power consumption (standby) *	0.5 W
Contrast ratio (typical)	1200:1	Energy efficiency class (SDR)	G
Contrast ratio (dynamic)	500000:1	Energy consumption (SDR) per 1000 hours	256 kWh
Viewing angle, horizontal	178°	AC input voltage	100-240 V
Viewing angle, vertical	178°	AC input frequency	50-60 Hz
Display number of colours	1.073 billion colours	Energy efficiency scale	A to G
Pixel pitch	0.429 x 0.429 mm	<b>Computer system</b>	
Display diagonal (metric)	189.3 cm	Computer system *	✓
<b>Ports &amp; interfaces</b>		Built-in processor *	✓
HDMI ports quantity *	4	Processor model	MTK5680
HDMI input ports quantity	4	Internal memory	4 GB
DVI port *	✓	Internal storage capacity	32 GB
VGA (D-Sub) input ports	1	Operating system installed	Android 9.0
DisplayPorts quantity *	1	Video formats supported	ASF, AVI, DAT, FLV, MKV, MP4, MPEG, MPG, TS, VOB, WEBM, WMV
USB port *	✓	Audio formats supported	AAC, M4A, MP3, WMA
Ethernet LAN *	✓	Image formats supported	BMP, JPEG, JPG, PNG
Ethernet LAN (RJ-45) ports	1	<b>Weight &amp; dimensions</b>	
Wi-Fi *	✓	Width	1715.5 mm
Audio (L/R) out	1	Depth	108.7 mm
PC Audio in	✓		
RS-232 interface	✓		
Card reader integrated	✓		
Compatible memory cards	MicroSD (TransFlash)		

Audio		Weight & dimensions	
Built-in speaker(s) *	✓	Height	993.7 mm
Number of built-in speakers	2	Weight	53 kg
RMS rated power	40 W	Packaging content	
Design		Remote control included	✓
Product design *	Interactive flat panel	Batteries included	✓
Placement supported *	Indoor	Cables included	AC, HDMI, IR sensor, RS-232, USB
Orientation	Horizontal/Vertical	Operational conditions	
Product colour *	Black	Operating temperature (T-T)	0 - 40 °C
VESA mounting *	✓	Operating relative humidity (H-H)	20 - 80%
Panel mounting interface	600 x 400 mm	Storage temperature (T-T)	-20 - 60 °C
Bezel width (bottom)	1.63 cm	Storage relative humidity (H-H)	10 - 90%
Bezel width (side)	1.63 cm	Certificates	
Bezel width (top)	1.63 cm	Certification	CE BSMI CB EPA FCC B
Logistics data			
		Harmonized System (HS) code	85285210



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