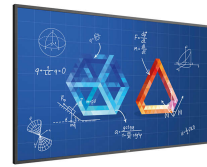


# Philips Signage Solutions 75BDL3552T/00 Signage Display

## Interactive flat panel 189.2 cm (74.5") IPS Wi-Fi 350 cd/m<sup>2</sup> 4K Ultra HD Black Touchscreen Built-in processor Android 9.0



**Brand :** Philips

**Product family:** Signage Solutions

**Product code:** 75BDL3552T/00

**Product name :**  
75BDL3552T/00

- Multi-touch technology capable of 20 touchpoints
  - Advanced HE IR touch with smaller, shallower bezels
  - Operate, monitor and maintain with CMND and Control
  - Anti-glare toughened glass
  - Android SoC processor. Native and web apps
  - OPS slot allows for PC embedding without cabling
  - Whiteboard mode built in
  - Wireless screen sharing and advanced collaboration
- 74.5", 3840x2160, 16:9, IPS, Android 9, 4 Go DDR3/ 32 Go eMMC, HDMI, VGA, DP, USB C, DVI, RJ-45, RS-232C, micro SD, mPCIe, 1715.5x993.7x108.7 mm
- Philips Signage Solutions 75BDL3552T/00. Product design: Interactive flat panel. Display diagonal: 189.2 cm (74.5"), Display technology: IPS, Display resolution: 3840 x 2160 pixels, Display brightness: 350 cd/m<sup>2</sup>, HD type: 4K Ultra HD, Touchscreen. Wi-Fi. Operating system installed: Android 9.0. Product colour: Black

Display		Performance	
Display diagonal *	189.2 cm (74.5")	Purpose *	Universal
Display technology *	IPS	Picture-in-Picture	✓
Display resolution *	3840 x 2160 pixels	On Screen Display (OSD)	✓
Display brightness *	350 cd/m <sup>2</sup>	Number of OSD languages	18
HD type *	4K Ultra HD	On Screen Display (OSD) languages	Arabic, Simplified Chinese, Traditional Chinese, Danish, German, Dutch, English, Spanish, Finnish, French, Italian, Japanese, Norwegian, Polish, Portuguese, Russian, Swedish, Turkish
Touchscreen *	✓		Mean time between failures (MTBF)
Number of simultaneous touchpoints	20	<b>Power</b>	
Multi-touch	✓	Power consumption (typical) *	159.8 W
Native aspect ratio	16:9	Power consumption (standby) *	0.5 W
Response time	8 ms	Energy efficiency class (SDR)	G
Contrast ratio (typical)	1200:1	Energy consumption (SDR) per 1000 hours	256 kWh
Contrast ratio (dynamic)	500000:1	AC input voltage	100-240 V
Viewing angle, horizontal	178°	AC input frequency	50-60 Hz
Viewing angle, vertical	178°	Energy efficiency scale	A to G
Display number of colours	1.073 billion colours	<b>Computer system</b>	
Pixel pitch	0.429 x 0.429 mm	Computer system *	✓
Display diagonal (metric)	189.3 cm	Built-in processor *	✓
<b>Ports &amp; interfaces</b>		Processor model	MTK5680
HDMI ports quantity *	4	Internal memory	4 GB
HDMI input ports quantity	4	Internal storage capacity	32 GB
DVI port *	✓	Operating system installed	Android 9.0
VGA (D-Sub) input ports	1	Video formats supported	ASF, AVI, DAT, FLV, MKV, MP4, MPEG, MPG, TS, VOB, WEBM, WMV
DisplayPorts quantity *	1	Audio formats supported	AAC, M4A, MP3, WMA
USB port *	✓	Image formats supported	BMP, JPEG, JPG, PNG
Ethernet LAN *	✓	<b>Weight &amp; dimensions</b>	
Ethernet LAN (RJ-45) ports	1	Width	1715.5 mm
Wi-Fi *	✓	Depth	108.7 mm
Audio (L/R) out	1	Height	993.7 mm
PC Audio in	✓		
RS-232 interface	✓		
Card reader integrated	✓		
Compatible memory cards	MicroSD (TransFlash)		

Audio		Weight & dimensions	
Built-in speaker(s) *	✓	Weight	53 kg
Number of built-in speakers	2	Packaging content	
RMS rated power	40 W	Remote control included	✓
Design		Batteries included	✓
Product design *	Interactive flat panel	Cables included	AC, HDMI, IR sensor, RS-232, USB
Placement supported *	Indoor	Operational conditions	
Orientation	Horizontal/Vertical	Operating temperature (T-T)	0 - 40 °C
Product colour *	Black	Operating relative humidity (H-H)	20 - 80%
VESA mounting *	✓	Storage temperature (T-T)	-20 - 60 °C
Panel mounting interface	600 x 400 mm	Storage relative humidity (H-H)	10 - 90%
Bezel width (bottom)	1.63 cm	Certificates	
Bezel width (side)	1.63 cm	Certification	CE BSMI CB EPA FCC B
Bezel width (top)	1.63 cm	Logistics data	
		Harmonized System (HS) code	85285210



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